

Growth Hacking Strategy - Growth Pillars

Applies to web Property:

As of Date:

Pillar A

Why?

Pillar B

Why?

Pillar C

Why?

Pillar D

Why?

Growth Hacking Strategy - Growth Pillars

Applies to web Property:

As of Date:

Pillar E

Why?

Pillar F

Why?

Pillar G

Why?

Pillar H

Why?

Colour Code: Red = Use with caution. Normally, you don't need that

Growth Hacking Strategy - Growth Metrics

Applies to web Property:

As of Date:

Metric(s) of Pillar A

Available? System?

Definition

#1

#2

#3

Metric(s) of Pillar B

Available? System?

Definition

#1

#2

#3

Metric(s) of Pillar C

Available? System?

Definition

#1

#2

#3

Metric(s) of Pillar D

Available? System?

Definition

#1

#2

#3

Growth Hacking Strategy - Growth Metrics

Applies to web Property:

As of Date:

Metric(s) of Pillar E

Available? System?

Definition

#1

#2

#3

Metric(s) of Pillar F

Available? System?

Definition

#1

#2

#3

Metric(s) of Pillar G

Available? System?

Definition

#1

#2

#3

Metric(s) of Pillar H

Available? System?

Definition

#1

#2

#3